

<i>SERFF Tracking Number:</i>	<i>SEFL-125978116</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Assurity Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>41275</i>
<i>Company Tracking Number:</i>	<i>SM-2001</i>		
<i>TOI:</i>	<i>L07I Individual Life - Whole</i>	<i>Sub-TOI:</i>	<i>L07I.101 Fixed/Indeterminate Premium - Single Life</i>
<i>Product Name:</i>	<i>SM-2001</i>		
<i>Project Name/Number:</i>	<i>SM-2001/SM-2001</i>		

Filing at a Glance

Company: Assurity Life Insurance Company

Product Name: SM-2001

TOI: L07I Individual Life - Whole

Sub-TOI: L07I.101 Fixed/Indeterminate

Premium - Single Life

Filing Type: Form

SERFF Tr Num: SEFL-125978116 State: ArkansasLH

SERFF Status: Closed

State Tr Num: 41275

Co Tr Num: SM-2001

State Status: Approved-Closed

Co Status: Sent to State

Reviewer(s): Linda Bird

Author: Andrea Boring

Disposition Date: 01/08/2009

Date Submitted: 01/07/2009

Disposition Status: Approved

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: SM-2001

Project Number: SM-2001

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 01/08/2009

State Status Changed: 01/08/2009

Corresponding Filing Tracking Number:

Filing Description:

See Supporting Documentation tab under Life/Health/Credit Cover Letter.

Status of Filing in Domicile: Authorized

Date Approved in Domicile: 01/02/2009

Domicile Status Comments: Approved

Market Type: Individual

Group Market Size:

Group Market Type:

Deemer Date:

Company and Contact

Filing Contact Information

Andrea Boring, Policy Filing Specialist

policyfiling@assurity.com

SERFF Tracking Number:	SEFL-125978116	State:	Arkansas
Filing Company:	Assurity Life Insurance Company	State Tracking Number:	41275
Company Tracking Number:	SM-2001		
TOI:	L071 Individual Life - Whole	Sub-TOI:	L071.101 Fixed/Indeterminate Premium - Single Life
Product Name:	SM-2001		
Project Name/Number:	SM-2001/SM-2001		

1526 K St.	(800) 276-7619 [Phone]
Lincoln, NE 68501-2533	(402) 437-3802[FAX]

Filing Company Information

Assurity Life Insurance Company	CoCode: 71439	State of Domicile: Nebraska
1526 K Street	Group Code: -99	Company Type: Life/Health
P.O. Box 82533		
Lincoln, NE 68501-2533	Group Name:	State ID Number:
(800) 276-7619 ext. [Phone]	FEIN Number: 38-1843471	

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<i>Company Tracking Number:</i>	<i>SM-2001</i>		
<i>TOI:</i>	<i>L071 Individual Life - Whole</i>	<i>Sub-TOI:</i>	<i>L071.101 Fixed/Indeterminate Premium - Single Life</i>
<i>Product Name:</i>	<i>SM-2001</i>		
<i>Project Name/Number:</i>	<i>SM-2001/SM-2001</i>		

Filing Fees

Fee Required?	Yes
Fee Amount:	\$60.00
Retaliatory?	No
Fee Explanation:	
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Assurity Life Insurance Company	\$60.00	01/07/2009	24877460

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<i>Product Name:</i>	<i>SM-2001</i>		
<i>Project Name/Number:</i>	<i>SM-2001/SM-2001</i>		

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved	Linda Bird	01/08/2009	01/08/2009

<i>SERFF Tracking Number:</i>	<i>SEFL-125978116</i>	<i>State:</i>	<i>Arkansas</i>
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<i>Company Tracking Number:</i>	<i>SM-2001</i>		
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<i>Product Name:</i>	<i>SM-2001</i>		
<i>Project Name/Number:</i>	<i>SM-2001/SM-2001</i>		

Disposition

Disposition Date: 01/08/2009

Implementation Date:

Status: Approved

Comment:

Rate data does NOT apply to filing.

<i>SERFF Tracking Number:</i>	<i>SEFL-125978116</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Assurity Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>41275</i>
<i>Company Tracking Number:</i>	<i>SM-2001</i>		
<i>TOI:</i>	<i>L071 Individual Life - Whole</i>	<i>Sub-TOI:</i>	<i>L071.101 Fixed/Indeterminate Premium - Single Life</i>
<i>Product Name:</i>	<i>SM-2001</i>		
<i>Project Name/Number:</i>	<i>SM-2001/SM-2001</i>		

Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		Yes
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Cover Letter		Yes
Form	Policy Amendment		Yes
Form	Policy Amendment		Yes
Form	Policy Amendment		Yes

SERFF Tracking Number: SEFL-125978116 State: Arkansas

Filing Company: Assurity Life Insurance Company State Tracking Number: 41275

Company Tracking Number: SM-2001

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single Life

Product Name: SM-2001

Project Name/Number: SM-2001/SM-2001

Form Schedule

Lead Form Number: SM-2001

Review Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
	0300 Amend	Policy/Cont Policy Amendment ract/Fratern al Certificate: Amendmen t, Insert Page, Endorseme nt or Rider	Initial		50	0300 Amend.pdf
	8086 Amend	Policy/Cont Policy Amendment ract/Fratern al Certificate: Amendmen t, Insert Page, Endorseme nt or Rider	Initial		73	8086 Amend.pdf
	8093 Amend	Policy/Cont Policy Amendment ract/Fratern al Certificate: Amendmen t, Insert Page, Endorseme nt or Rider	Initial		73	8093 Amend.pdf



POLICY AMENDMENT

The policy title on the bottom of page 1 and on the last page is hereby deleted in its entirety and the following title substituted in its place:

**WHOLE LIFE INSURANCE POLICY
PREMIUMS PAYABLE TO AGE 121
POLICY PROCEEDS PAYABLE AT INSURED'S DEATH
PARTICIPATING**

The "Annual Premium Payable" on the "POLICY SCHEDULE" is here by changed to read "Age 121."

The section entitled "Guaranteed Cash Value" is hereby deleted in its entirety and the following language substituted in its place:

Guaranteed Cash Value – The Table of Guaranteed Benefits shows the Guaranteed Cash Value on each Anniversary Date up to the Anniversary following the Insured's age 121. The table assumes that all premiums have been paid to those dates. We can calculate the Guaranteed Cash Value at any time during a Policy Year, taking into account the period of time since the last Anniversary Date and any premiums paid for any part of that Policy Year.

The section entitled "DEATH BENEFIT AMOUNT" is hereby deleted in its entirety and the following language substituted in its place:

DEATH BENEFIT AMOUNT – If the date of death precedes the Anniversary Date following the Insured's 121st birthday, the death benefit includes the Face Amount on the date of death with the following additions and deductions.

We will add:

- any additional insurance provided by paid-up additions;
- any additional insurance provided by one-year term insurance purchased with dividends;
- any dividends that have been added to the Guaranteed Cash Value;
- any premium paid beyond the Monthly Date following the date of death;
- any funds on deposit in the Premium Deposit Fund; and
- interest from the date of death to the date of payment at a rate that is the greater of:
 - the rate required by law in the state where the policy was delivered; or
 - the rate payable on proceeds left on deposit with Us.

We will subtract:

- any policy loan and unpaid policy loan interest; and
- any unpaid premium to the Monthly Date following the date of death, if the Insured dies during the grace period.

The section entitled "BASIS OF POLICY VALUES" is hereby deleted in its entirety and the following language substituted in its place:

BASIS OF POLICY VALUES – Guaranteed values under this policy are based on the 2001 Commissioners Standard Ordinary Mortality Table, age last birthday, on a tobacco or non-tobacco basis, with interest at 4.0%. These mortality rates are also used to compute the amount and value of any paid-up insurance benefits.

[President's Signature]
President

[Secretary's Signature]
Secretary



POLICY AMENDMENT

The section entitled "COMPUTATIONS" is hereby deleted in its entirety and the following language substituted in its place:

COMPUTATIONS

All guaranteed **cash values**, "OPTIONS WHEN THE POLICY STOPS", **paid-up additions**, and **reserves** in this policy are figured:

- on the 2001 Commissioners Standard Ordinary Mortality Table; with
- interest at 4.0%; and
- at the age of the insured on the birth date before the **policy date**; with
- premiums paid annually;
- death **benefits** paid immediately..

All of the values are the same or more than the minimums set by the law of the state where issued. We have filed a detailed statement about this with the Insurance Department. It shows the figures and methods used.

[President's Signature]
President

[Secretary's Signature]
Secretary



POLICY AMENDMENT

The section entitled "COMPUTATIONS" is hereby deleted in its entirety and the following language substituted in its place:

COMPUTATIONS

All guaranteed **cash values**, "OPTIONS WHEN THE POLICY STOPS", **paid-up additions**, and **reserves** in this policy are figured:

- on the 2001 Commissioners Standard Ordinary Mortality Table; with
- interest at 4.0%; and
- at the age of the insured on the birth date before the **policy date**; with
- premiums paid annually;
- death **benefits** paid immediately..

All of the values are the same or more than the minimums set by the law of the state where issued. We have filed a detailed statement about this with the Insurance Department. It shows the figures and methods used.

[President's Signature]
President

[Secretary's Signature]
Secretary

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Rate Information

Rate data does NOT apply to filing.

<i>SERFF Tracking Number:</i>	<i>SEFL-125978116</i>	<i>State:</i>	<i>Arkansas</i>
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Supporting Document Schedules

	Review Status:	
Satisfied -Name:	Certification/Notice	01/07/2009
Comments:		
Attachment:		
AR NEW Certification.pdf		

	Review Status:	
Satisfied -Name:	Cover Letter	01/07/2009
Comments:		
Attachment:		
AR_CL_SpecMktAmend.pdf		



Company Name:

Assurity Life Insurance Company

Form Title(s) and Numbers:

0300 Amend	Policy Amendment
8086 Amend	Policy Amendment
8093 Amend	Policy Amendment
G-5000	Actuarial Memorandum

I hereby certify that to the best of my knowledge and belief, the above forms and submission complies with the following:

- Regulation 19, as well as the other laws and regulations of the State of Arkansas.
- The company's policy issue procedure includes the notice required by Ark. Code Ann. 23-79-138 as addressed in Bulletins 6-87 and 11-88.
- The company's policy issue procedure includes the Life and Health Guaranty Association Notice as set form in Regulation 49.

A handwritten signature in cursive script that reads "Carol S. Watson". The signature is written in black ink and is positioned above a horizontal line.

Carol S. Watson
Vice President, General Counsel & Secretary

January 7, 2009



January 6, 2009

ARKANSAS INSURANCE DEPARTMENT
1200 W THIRD ST
LITTLE ROCK AR 72201-1904

Filing Company: Assurity Life Insurance Company
NAIC No: 71439
Company Filing No: SM-2001
Kind of Insurance: Life or Health

Form	Title
0300 Amend	Policy Amendment
8086 Amend	Policy Amendment
8093 Amend	Policy Amendment

Assurity Life Insurance Company submits the above captioned forms for review and approval.

The above forms have not been previously submitted and will not replace any forms once approved.

Below is a list of the contracts these amendments will become a part of if issued on or after January 1, 2009:

Form	Contract	Type	Approval Date
0300 Amend	0300 (R08-08)	Whole Life	March 26, 2004
8086 Amend	8086	Whole Life	July 2, 1992
8093 Amend	8093	Whole Life Paid Up @ 85	November 18, 1992

The amendments are designed to amend the contracts changing it from the 1980 CSO Mortality Tables to the 2001 CSO Mortality Tables. New actuarial memorandums are included for these contracts as well as G-5000, a Group Term Life contract approved on July 2, 1992. However, please note that there are no changes necessary to the text of contract G-5000, therefore, an amendment for this contract is not necessary.

Should you have any questions or concerns regarding this submission, please contact me at 800-276-7619, ext 3453. I may also be reached via email at policyfiling@assurity.com.

Best Regards,

A handwritten signature in black ink that reads "Andrea Boring". The signature is fluid and cursive, with the first name "Andrea" and last name "Boring" clearly distinguishable.

Andrea Boring
Policy Filing Specialist
Product and Operational Compliance